

**Statement of Financial Position  
For the Year Ending June 30, 2010**

**Statement of Activities**

<b>TOTAL CONTRIBUTIONS, REVENUES AND GAINS</b>	<b>\$278,867</b>
<b>Expenses and Losses</b>	
Programs & Services	
Community Services	\$ 8,536
Disaster Services	\$ 77,062
Health & Safety Services	\$ 66,754
Services to Armed Forces	\$ 34,681
<b>Total Programs &amp; Services</b>	<b>\$187,033</b>
Membership & Fundraising	\$ 31,033
Management & General	\$ 39,798
<b>TOTAL EXPENSES &amp; LOSSES</b>	<b>\$257,864</b>
<b>EXCESS</b>	<b>\$ 21,003</b>
<b>Net Assets Beginning of Year</b>	<b>\$ 821</b>
<b>Net Assets End of Year</b>	<b>\$ 21,824</b>

**Annual Report figures were derived by the  
Certified Public Accounting Firm of Gold-  
man, Hunt & Notz, L.L.P.**

The American Red Cross is not funded by, nor is a government agency. Although we are mandated by Congress to provide emergency assistance to victims of disaster and service to military families, the Red Cross relies entirely on the financial support from individuals and organizations.



**American  
Red Cross**

Crossroads Chapter

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**FY11 Officers and Board of Directors**

- |                           |                                   |
|---------------------------|-----------------------------------|
| Jeb Lacey<br><i>Chair</i> | Charles Kulow<br><i>Secretary</i> |
|                           | Dave Winston<br><i>Vice-Chair</i> |
| Elizabeth Barta           | Bill McLeod                       |
| Rafael De La Garza, III   | M'Liss Moore                      |
| Kathy Hanselka            | Lynda Linam Parma                 |
| Shirley Heron             | Cheryl Robles                     |
| Kathy Hunt                | Roger Smith                       |
| John A. Johnston          | Bruce Ure                         |
| Judy Van Zant             |                                   |
| <b>Advisory Board</b>     |                                   |
| Ronald Leck               | Donald Pozzi                      |
| T. Michael O'Connor       | Vince Riley                       |

**Mission Statement**

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

**Annual Report**



**July 1, 2009—June 30, 2010**



**American Red Cross**

Crossroads Chapter

**Serving the people of Calhoun, Dewitt,  
Goliad, Jackson, Lavaca and  
Victoria Counties**

## Message from the Chapter Chair

*“The Red Cross means, not national aid for the needs of the people, but the people’s aid for the needs of the nation” - Clara Barton*

Welcome to our **annual** report for the fiscal year 2010. Reflection on the past year has elements both of accomplishment and challenge. Fortunately, accomplishments have outweighed challenges in many respects and most importantly reflect a growth and depth of services provided within our community. We were fortunate to dodge any large-scale disasters; however we were kept busy with 50 smaller incidents from home to apartment fires to weather incidents. Our Red Cross volunteers and employees time and again, made the difference with personal caring and compassion for individuals and families having that proverbial “very bad day.” Our efforts to reunite service members with their families in times of trouble brought comfort and was met with sincere appreciation and gratitude from those who sacrifice so much to serve our country. Every day, friends and neighbors gain lifesaving skills and knowledge from our health and safety courses and disaster preparedness presentations.

Please take this as a request to be part of the needed help we offer every day, not only with your hands, but by supporting this work financially and bringing others to the family who will as well.

Sincerely,



Jeb Lacey  
Board Chair



### **Community Services**

Over **9,000** people received information on Red Cross services through Community Presentations such as Family Safety Day, Victoria Market Days, Veteran’s Day Parade, United Way events and the Mid-Coast Hurricane Conference.

### **Disaster Relief and Community Disaster Education**

When a disaster threatens or strikes, the Red Cross is there. We responded to **46** local disasters and helped **50** affected families with emergency food, clothing and shelter. Because being prepared can make your family and community safer and minimize injury and destruction of property, we conducted disaster education presentations to **5,750** members of the communities served by the Crossroads Chapter.

### **Health and Safety Services**

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, **2,612** individuals learned lifesaving skills through classes offered by the chapter.

### **International Services**

The International Tracing program helps local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. We help reconnect families with loved ones in foreign lands.

### **Services to Armed Forces**

The Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year, we provided emergency communications for **226** military families and conducted **65** “Get to Know Us Before You Need Us” presentations to **640** service members and their families.

### **Volunteers**

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administration, event organizers and more. This year **54** volunteers made the work of the chapter possible contributing over **4,113** hours for a contribution estimated at **\$88,306**.